

5/3/76

WITAL REPORT TO THE PUBLICITY OF LITERA

From Billy Wright's segment

WILL GRANT APPRECIATION to Peggy Flynn and Clare Jordon
for all the work they did on promotional events and radio-TV
interviews and contacts..... SEE END for this end of report

1. PAGE 11111 prepared 4/1 and reprinted -- 100 copies total
Disseminated to all news media with initial release; same for
radio/TV. 20 copies to Clare Jordon for her use; some also
to Peggy Flynn and Laurel Craig for use at their discretion.
2. Coverage of Lincoln's visit (press conference et al) done by
Red Pepples, Mgr of Webster Groves P.R. man. Red also printed
the Press passes -- about 100 -- most of which have been sent
by Peggy or me to all news media contacts, radio, TV, specials.
I sent Red a complimentary ticket 5/3 and official thank you for
this help. Except for this effort, after I took over he boxed out
of further effort publicity-wise.
3. Promotional events which I followed up (as they came via Clare to
me initially -- Northland (Bill Drake -- 4-9 took pictures here and
I sent B. Drake thanks and gave to Gates; West County (Wayle
Christensen -- thanked for good intentions as Lee's boys could not
work this in -- sent press pass); All (Peggy's spring festival
(Janet Loyer and thanks to Bill Garibach for his appearance);
Special news release; and picture to Florissant Valley Reporter
prior to May 2 parade (Peggy handled all of this effort otherwise).
4. News releases:
Spokane news releases sent to 33 county, including town newspapers,
suburban sections of daily newspaper (as per Arts and Ed Council
listing of All local media) on this publication schedule:
For use April 7 or 14: General news story about James
April 21: Special news release (also adaptable on
April 26)
May 5: Schedule of James events; story about individual
participants *Also to all local college press*
- Special feature news releases: (individually written)
Acme Press
West/South County Journal
Suburban sections (Post and Globe)
City Desk (Post and Globe)
Florissant Valley Reporter
Post-Dispatch calendar (used April 29 which opened Suburban
picture section -- hope for this week;
- Pictures:
With hand release, sent to Globe (suburban -- used); Florissant
Valley Reporter; West/South County Journal (used); Acme Press;
Citizen newspapers; . County Journal; Lakerhood Link News;
Alton Evening Telegraph; Lakerhood, St. Charles Daily Banner;
A. County Community News; Community News of Overland; Argus;
etro News (used)

(more)

Pictures (cont.)

P.S. Three signs are up: thanks to Bill Stirrat and Hazel Craig

Mary thanks to Joe Conetta for pictures
~~Pictures spotted for final publication~~ tried to obtain

*ix spotted for
 from publication*

Bill Langert tossing cater: Globe Sports, Sports credits West/South County Journals

Wager, Stirrat et al: Claytonian Tribune, Florissant Valley Reporter

Bill Sandbach piping: Neighborhood Link News, South St. Louis County News

Carly Beth Miller: Metro News, St. Charles Evening Press

Picture pending:

Color photo of Kansas City pipe band, arrived too late for calendar: on city desk with option to Everyday Magazine for page one/other use totally dependent on this week's news (films, etc. cuts, etc. that might merit front page color)

5. Radio spot news announcements

20-30 sec. spots (5 total choices) 33 mailed to all area stations, second week in April

30-60 sec. spots (3 total choices) 33 mailed to all area stations for use of week of May 3-5

Special radio coverage information sent to Stanley (ABC), Andy Davis, Carnay, White (KSL), Kari (on response to inquiry), Kari (via Flynn request), and (via request)

6. TV

2 or 3 of Joe's slides sent for use of week of May 3-5 to six major TV stations in area; two mailings (one to P&A desk and another to news desk with invitation to cover events).

(See page for special TV interviews, programs, etc.)

7. Out-of-town major newspaper coverage

Kansas City Star (responded)
 Milwaukee Journal
 Minneapolis Star/Tribune
 Chicago Tribune
 Columbia Journalism

8. Calendars

Post-Dispatch weekly calendar (used April 23)
 St. Louisan Magazine (in May issue released April 26)
 Key, Montague, Inside Downtown, Third -- all local publications of events forthcoming
 Arts and Education Calendar -- sent what they did for use.

9. Special coverage (should be exclusive)

Sporting News (will cover games)
 Sports section, P.D. -- to pre-interview Hoyt, Langert, Pope and take photos to use Sunday, May 9 press pass, 52
 Globe Magazine (Birley Althoff via Sam Cohen) -- sent souvenir pro.

FROM: Scottish St. Andrew Society
of Greater St. Louis

Eleanor S. Wright 962-7527

All roads, high and low, lead to Webster Groves Saturday, May 8, when the Scottish St. Andrew Society of Greater St. Louis and the City of Webster Groves present a first-of-its kind event here, the Scottish Highland Games. From 9 a.m. to 6 p.m. Memorial Park, just South of I-44 at the Elm Avenue exit, will be filled with traditional ethnic activities that include seven competing Bagpipe Bands from throughout the midwest, folk dancers competing for top honors in the Sword Dance, Highland Lilt and others, and athletes tossing the caber, hurling beer barrels and throwing weighted stones for distance and height.

Visiting dignitaries and competitors will lead a parade down Lockwood Avenue to Elm at 10:30 a.m. Joining host Mayor John W. Cooper of Webster Groves will be British Consul-General to St. Louis Archibald Rendall and other city-county officials. Special games officials include Drum Major Norman MacKenzie of the Toronto Scottish Guard, chief steward for the Games, and Stuart Hamilton of KSD, honorary chieftan.

Field judges for events include Roderick MacDonald of Rutherford, Del., and A. "Sandy" MacPhee, Dunedin, Fla., piping; Mrs. Gladys MacDonald, dancing; Tim Orr, Kitchener, Ontario, drumming; and St. Louis' George Carson, sports commentator, and Alex Mackie, athletics adjudicator.

✓ Special individual participants include champions Ms. Mary Beth Miller, Kansas City, who won the World Pipe Band Dancing Championship in Conley, England, as well as the Dancer of the Year honors at Games in Victoria, B.C. in 1975; Peter Hoyt, Orlando, Fla., who holds the world's record in the beer barrel throw and whose appearance here is sponsored by Anheuser Busch, Inc.; the Rev. Arnold Pope, ordained Methodist minister and teacher, Fayetteville, N.C., three-time United States winner of caber toss events and representative to the World Games in Aberdeen, Scotland in 1969, '70 and '71; and Bill Bangert, St. Louis County, dubbed the "world's strongest

MORE

an" for being the first individual in 151 years to carry the "Dinnie" Stones weighing 750 pounds across the Bridge of Potarch in Scotland.

Officers of the Greater St. Louis St. Andrew Society leading the 200 person organization of native Scotsmen and local friends of Scotsmen are: William Stirrat, Webster Groves, president; William Sandbach, Affton, first vice-president; Mrs. Agnes Stirrat, program chairman; Mrs. Hazel Craig, Webster Groves, membership chairman; Mrs. Betty Matthews, Clayton, corresponding secretary; Mrs. Peggy Flynn, Normandy, recording secretary; Mrs. Jean Cobain, Maplewood, treasurer; Mrs. Betty Sunter, Creve Coeur, historian; Robert Murray, former mayor of Crestwood, attorney; and the Rev. Sam Stuart, Florissant, chaplain.

Proceeds of the Highland Games will benefit children's charities. The Society has been established ^{here} since 1972 to perpetuate Scottish heritage and culture among its many residents in this area, to encourage dancing and piping among its younger members, and to celebrate special Scottish holidays including St. Andrew's Day and Robert Burns birthday. Sponsorship of Highland Games has added a new dimension to its monthly activities.

#

(Schedule of field events attached)

NOTE: YOU ARE INVITED TO COVER THE SCOTTISH HIGHLAND GAMES IN WEBSTER GROVES. A PRESS PASS IS ATTACHED. WE VERY MUCH APPRECIATE YOUR COOPERATION AND GOOD WILL IN HELPING US PUBLICIZE THIS UNUSUAL EVENT. THANK YOU.....

SCHEDULED EVENTS -- SCOTTISH HIGHLAND GAMES

<u>Time</u>		<u>Location</u>
9:00 a.m.	Novice (15 and under) Solo Piping	Solo Area 1
	Novice (16 and over) Solo Piping	Solo Area 2
	Highland dance registration, elimination contest	
10:00 a.m.	Band Call for Parade	Eden Seminary
	Throwing the 22-lb. Hammer	Main Arena
10:30 a.m.	Parade starts at Eden Seminary (Bompart and Lockwood) up Lockwood to Elm, Elm to Glendale Road	
10:45 a.m.	Putting the 16-lb. Stone	Main Arena
11:30 a.m.	Throwing the 56-lb. Weight for Height	Main Arena
12:15 p.m.	Exhibition of Hazelton Academy of Irish Dance	Platform
1:00 p.m.	Opening Ceremony	Main Arena
1:30 p.m.	Highland Dancing Competitions	Platform
	Exhibition by Mary Beth Miller, Kansas City, 1975 Dancer of Year	
	Grade IV Band Contest	Band Area
	World Championship Beer Barrel Throw sponsored by Budweiser Beer, featuring Champion Peter Hoyt	Main Arena
2:15 p.m.	Sheep Herding Demonstration by Larry Gaertner, Edwardsville, Ill.	Main Arena
3:00 p.m.	Caber Toss featuring Champion Arnold Pope	Main Arena
3:45 p.m.	Solo Side Drum Championship	Band Area
	Amateur Class Solo Piping	Solo Area 1
	Open Championship Solo Piping	Solo Area 2
	Throwing the 28-lb. Ball and Chain	Main Arena
4:30 p.m.	Tug-Of-War between Navy and Marine Airmen, Millington Base, Memphis	Main Arena
5:00 p.m.	Call of Bands for Closing	
5:30 p.m.	Massed Pipe Bands Parade	Main Arena
	Base and Tenor Drum Contest	
	Drum Major Contest	
6:00 p.m.	Closing Ceremony, Benediction, Awards	
	ALL EVENTS, unless otherwise stated, take place in the Memorial Stadium behind Hixson Junior High School. If weather is inclement, solo events will be inside the Junior High.	

~~PUBLIC SERVICE/NEWS ANNOUNCEMENT.....~~ 60 sec.

HIGHLIGHTS OF THE 1976 BICENTENNIAL SCOTTISH HIGHLAND GAMES IN
WEBSTER GROVES SATURDAY, MAY 8, ARE A PARADE DOWN LOCKWOOD AVENUE
AT 10:30 A.M.; STONE AND WEIGHT THROWS IN THE MAIN ARENA OF
MEMORIAL STADIUM, ELM AND GLENDALE ROADS, AT 10:45 AND 11:30;
AN EXHIBITION OF HAZELTON ACADEMY OF IRISH DANCE AT 12:15 P.M.,
OPENING CEREMONIES AT 1 P.M.; HIGHLAND DANCE COMPETITIONS, PIPE
BAND CONTESTS AND THE BEER BARREL THROW AT 1:30 P.M.; SHEEP HERDING
DEMONSTRATION AT 2:15 P.M.; THE CABER TOSS AT 3 P.M.; SOLO PIPE
AND DRUM CHAMPIONSHIPS AT 3:45 P.M.; MARINES AND NAVAL AIR MEN
FROM MEMPHIS IN A TUG-OF-WAR AT 4:30 P.M.; MASSED BANDS PARADE AND
DRUM MAJOR CONTEST AT 5:30 P.M. AND CLOSING CEREMONIES AND AWARDS
AT 6 P.M. TICKETS AT THE GATE: \$2 FOR ADULTS; \$1 FOR CHILDREN
5-16. PROCEEDS TO CHILDREN'S CHARITIES. PLAN TO ATTEND.

- - - - -
NOTE:

NEWS COVERAGE WELCOME
PRESS PASS ATTACHED

WEBSTER GROVES BICENTENNIAL

Highland Games

- CABER TOSS
- HAMMER THROW
- SOLO PIPING
- SOLO DRUMMING
- HIGHLAND DANCING
- WORLD CHAMPION
BEER BARREL
THROWING CONTEST

- SHEEP HERDING
- MASSED BANDS

FOOD AND BEVERAGES
SERVED BY WEBSTER
GROVES LIONS CLUB



MEMORIAL STADIUM

GLENDALE & SOUTH ELM — OFF I-44

WEBSTER GROVES — MAY 8, 1976

PARADE 10:30 A.M. — OPENING CEREMONY 1:00 P.M.

ADMISSION TO GAMES: ADULT \$2.00 - CHILDREN 5-16 \$1.00

TICKETS PURCHASED IN ADVANCE, SOLD AT REDUCED RATE

ADULTS \$1.75

WRITE P.O. BOX 1776 WEBSTER GROVES, MO. 63119 OR PHONE 961-1770 CHILD .75

SPONSORED BY: THE SCOTTISH ST. ANDREW SOCIETY OF ST. LOUIS
ALL PROCEEDS TO CHILDRENS CHARITIES

PUBLIC SERVICE/NEWS ANNOUNCEMENT..... 60 sec.

HIGHLIGHTS OF THE 1976 BICENTENNIAL SCOTTISH HIGHLAND GAMES IN WEBSTER GROVES SATURDAY, MAY 8, ARE A PARADE DOWN LOCKWOOD AVENUE AT 10:30 A.M.; STONE AND WEIGHT THROWS IN THE MAIN ARENA OF MEMORIAL STADIUM, ELM AND GLENDALE ROADS, AT 10:45 AND 11:30; AN EXHIBITION OF HAZELTON ACADEMY OF IRISH DANCE AT 12:15 P.M.; OPENING CEREMONIES AT 1 P.M.; HIGHLAND DANCE COMPETITIONS, PIPE BAND CONTESTS AND THE BEER BARREL THROW AT 1:30 P.M.; SHEEP HERDING DEMONSTRATION AT 2:15 P.M.; THE CABER TOSS AT 3 P.M.; SOLO PIPE AND DRUM CHAMPIONSHIPS AT 3:45 P.M.; MARINES AND NAVAL AIR MEN FROM MEMPHIS IN A TUG-OF-WAR AT 4:30 P.M.; MASSED BANDS PARADE AND DRUM MAJOR CONTEST AT 5:30 P.M. AND CLOSING CEREMONIES AND AWARDS AT 6 P.M. TICKETS AT THE GATE: \$2 FOR ADULTS; \$1 FOR CHILDREN 5-16. PROCEEDS TO CHILDREN'S CHARITIES. PLAN TO ATTEND.

NOTE:

NEWS COVERAGE WELCOME
PRESS PASS ATTACHED

U SERVICE ANNOUNCEMENTS FOR WEEK OF MAY 3--8

(FROM ELEANOR WRIGHT,
962-7527)

U Sec.

CHILDREN WILL LOVE THE SCOTTISH HIGHLAND GAMES SATURDAY, MAY 8, AT WEBSTER GROVES MEMORIAL PARK, ELM AND GLENDALE ROADS. BAGPIPERS WILL MARCH IN PARADE DOWN LOCKWOOD AVENUE AT 10:30 A.M. AND WILL PERFORM IN FIELD EVENTS FROM 9 A.M. TO 6 P.M. HIGHLAND DANCERS WILL BE ON STAGE. MUSCULAR ATHLETES WILL TOSS THE CABER AND BEER BARRELS. ALL PROCEEDS GO TO CHILDREN'S CHARITIES JOIN THE FUN MAY 8. ADMISSION IS \$2.00 FOR ADULTS; \$1.00 FOR CHILDREN 5-16. ALL YOUNGER CHILDREN FREE.

ST. LOUIS LINKS ARMS WITH SCOTLAND SATURDAY, MAY 8, WHEN THE SCOTTISH ST. ANDREW SOCIETY OF GREATER ST. LOUIS BRINGS THE HIGHLAND GAMES HERE AS A BICENTENNIAL TREAT. THERE WILL BE DAY-LONG EVENTS OF ATHLETIC FEATS OF STRENGTH, HIGHLAND DANCERS AND SEVEN BAGPIPE BANDS FROM THROUGHOUT THE MIDWEST IN COMPETITION AT MEMORIAL PARK, WEBSTER GROVES, JUST SOUTH OF I-44, ELM AVENUE EXIT. SPEND THE DAY. \$2.00 FOR ADULTS; \$1.00 FOR CHILDREN 5-16. SEE THE PARADE DOWN LOCKWOOD AVENUE FREE AT 10:30 A.M.

SATURDAY IS THE DAY FOR THE SCOTTISH HIGHLAND GAMES IN ST. LOUIS. THE CITY OF WEBSTER GROVES INVITES YOU TO MEMORIAL PARK, ELM AND GLENDALE ROADS, TO WITNESS THIS UNUSUAL EVENT. SEE SEVEN BAGPIPE BANDS IN PARADE AND COMPETING FOR TROPHIES. WATCH DANCERS PERFORM THE SWORD DANCE OR HIGHLAND LILT. SEE ATHLETES TOSS THE CABER (A TELEPHONE POLE SIZE LOG) AND HURL BEER BARRELS. CHEER THE NAVY OR MARINES TO VICTORY IN A TUG-A-WAR. EVENTS ARE DAY-LONG, 9 A.M. TO 6 P.M. RAIN OR SHINE. JOIN THE FUN.

20 sec.

SATURDAY, MAY 8 -- IT'S A SCOTTISH BICENTENNIAL DAY IN THE CITY OF WEBSTER GROVES. HEAR BAG PIPERS, WATCH HIGHLAND DANCERS, SEE MUSCULAR ATHLETES TOSS THE CABER AND PITCH BEER BARRELS. IT'S AN ALL DAY EVENT, 9 A.M. TO 6 P.M., AT MEMORIAL PARK, SOUTH OF I-44 AT THE ELM AVENUE EXIT. THE SCOTTISH ST. ANDREW SOCIETY OF GREATER ST. LOUIS INVITES YOU TO ATTEND. GET YOUR TICKETS NOW OR AT THE GATE. CALL 961-1770 FOR INFORMATION.

20 sec.

BAG PIPERS WILL PLAY, SCOTTISH LASSES WILL DANCE, "HEAVIES" WILL TOSS THE CABER AND PUT THEIR SKILLS IN OTHER WEIGHTY EVENTS. IT WILL ALL BE A PART OF THE SCOTTISH ST. ANDREW SOCIETY'S TRADITIONAL HIGHLAND GAMES BENEFITTING CHILDREN'S CHARITIES ON SATURDAY, MAY 8, AT MEMORIAL PARK, WEBSTER GROVES. GET YOUR TICKETS NOW. CALL 961-1770 FOR INFORMATION.

20 sec.

IF PIPING IS YOUR BAG, YOU'LL WANT TO SEE TEN SCOTTISH BAGPIPE BANDS FROM THROUGHOUT THE MIDWEST COMPETING FOR GRADE RATINGS SATURDAY, MAY 8, AT ST. LOUIS' FIRST HIGHLAND GAMES IN WEBSTER GROVES. THE GREATER ST. LOUIS SCOTTISH ST. ANDREW SOCIETY SPONSORS MANY TRADITIONAL EVENTS IN ALL DAY COMPETITIONS. CALL 961-1770 FOR TICKET INFORMATION.

30 sec.

PIPE BANDS, HIGHLAND DANCERS AND ATHLETIC "HEAVIES" WILL
COMPETE SATURDAY, MAY 8, IN SCOTTISH HIGHLAND GAMES AT MEMORIAL PARK,
WEBSTER GROVES, IN A "FIRST OF ITS KIND" BICENTENNIAL EVENT HOSTED BY
THAT CITY AND THE SCOTTISH ST. ANDREW'S SOCIETY. GET YOUR TICKETS
AT A REDUCED RATE NOW BY SENDING A CHECK AND SELF-ADDRESSED STAMPED
ENVELOPE TO SCOTTISH HIGHLAND GAMES, P.O. BOX 1776, WEBSTER GROVES
63119. ADVANCED PRICES ARE \$1.75 FOR ADULTS, 75¢ FOR CHILDREN 5-16.

- - - - -

30 sec.

DO THE WAIL OF BAGPIPES TINGLE YOUR SPINE? DO YOU THRILL TO THE
COLORFUL WHIRL OF TARTANS? IF SO, YOU WILL ENJOY THE SCOTTISH
HIGHLAND GAMES SATURDAY, MAY 8, FROM 9 A.M. TO 6 P.M. AT MEMORIAL
PARK, JUST SOUTH OF I-44 IN WEBSTER GROVES. GET YOUR TICKETS TODAY.
MAIL A SELF-ADDRESSED STAMPED ENVELOPE TO SCOTTISH HIGHLAND GAMES,
P.O. BOX 1776, WEBSTER GROVES, 63119. ADVANCED PRICES ARE \$1.75
FOR ADULTS, 75¢ FOR CHILDREN 5-16 (YOUNGER CHILDREN FREE WHEN
ACCOMPANIED BY AN ADULT). DON'T MISS THE PIPE BANDS, HIGHLAND DANCERS
AND ATHLETES COMPETING IN TRADITIONAL SCOTTISH EVENTS.

20 sec.

SATURDAY, MAY 8 -- IT'S A SCOTTISH BICENTENNIAL DAY IN THE CITY OF WEBSTER GROVES. HEAR BAG PIPERS, WATCH HIGHLAND DANCERS, SEE MUSCULAR ATHLETES TOSS THE CABER AND PITCH BEER BARRELS. IT'S AN ALL DAY EVENT, 9 A.M. TO 6 P.M., AT MEMORIAL PARK, SOUTH OF -44 AT THE ELM AVENUE EXIT. THE SCOTTISH ST. ANDREW SOCIETY OF GREATER ST. LOUIS INVITES YOU TO ATTEND. GET YOUR TICKETS NOW OR AT THE GATE. CALL 961-1770 FOR INFORMATION.

20 sec.

BAG PIPERS WILL PLAY, SCOTTISH LASSES WILL DANCE, "HEAVIES" WILL TOSS THE CABER AND PUT THEIR SKILLS IN OTHER WEIGHTY EVENTS. IT WILL ALL BE A PART OF THE SCOTTISH ST. ANDREW SOCIETY'S TRADITIONAL HIGHLAND GAMES BENEFITTING CHILDREN'S CHARITIES ON SATURDAY, MAY 8, AT MEMORIAL PARK, WEBSTER GROVES. GET YOUR TICKETS NOW. CALL 961-1770 FOR INFORMATION.

20 sec.

IF PIPING IS YOUR BAG, YOU'LL WANT TO SEE TEN SCOTTISH BAGPIPE BANDS FROM THROUGHOUT THE MIDWEST COMPETING FOR GRADE RATINGS SATURDAY, MAY 8, AT ST. LOUIS' FIRST HIGHLAND GAMES IN WEBSTER GROVES. THE GREATER ST. LOUIS SCOTTISH ST. ANDREW SOCIETY SPONSORS MANY TRADITIONAL EVENTS IN ALL DAY COMPETITIONS. CALL 961-1770 FOR TICKET INFORMATION.

30 sec.

PIPE BANDS, HIGHLAND DANCERS AND ATHLETIC "HEAVIES" WILL
COMPETE SATURDAY, MAY 8, IN SCOTTISH HIGHLAND GAMES AT MEMORIAL PARK,
WEBSTER GROVES, IN A "FIRST OF ITS KIND" BICENTENNIAL EVENT HOSTED BY
THAT CITY AND THE SCOTTISH ST. ANDREW'S SOCIETY. GET YOUR TICKETS
AT A REDUCED RATE NOW BY SENDING A CHECK AND SELF-ADDRESSED STAMPED
ENVELOPE TO SCOTTISH HIGHLAND GAMES, P.O. BOX 1776, WEBSTER GROVES
63119. ADVANCED PRICES ARE \$1.75 FOR ADULTS, 75¢ FOR CHILDREN 5-16.

- - - - -

30 sec.

DO THE WAIL OF PIPEBANDS TINGLE YOUR SPINE? DO YOU THRILL TO THE
COLORFUL WHIRL OF TARTAN? IF SO, YOU WILL ENJOY THE SCOTTISH
HIGHLAND GAMES SATURDAY, MAY 8, FROM 9 A.M. TO 6 P.M. AT MEMORIAL
PARK, JUST SOUTH OF I-44 IN WEBSTER GROVES. GET YOUR TICKETS TODAY.
SEND A SELF-ADDRESSED STAMPED ENVELOPE TO SCOTTISH HIGHLAND GAMES,
P.O. BOX 1776, WEBSTER GROVES, 63119. ADVANCED PRICES ARE \$1.75
FOR ADULTS, 75¢ FOR CHILDREN 5-16 (YOUNGER CHILDREN FREE WHEN
ACCOMPANIED BY AN ADULT). DON'T MISS THE PIPE BANDS, HIGHLAND DANCERS
AND ATHLETES COMPETING IN TRADITIONAL SCOTTISH EVENTS.

SCOTTISH HIGHLAND GAMES

SATURDAY, MAY 8, 1976MEMORIAL PARK, WEBSTER GROVES

SPONSORED by the Greater St. Louis St. Andrews Society
HOSTED BY the City of Webster Groves as a special Bicentennial event.

LOCATION: South of the I-44 exit at Elm Avenue, Webster Groves.
Park entrance is East of the Elm Avenue-Glendale Road intersection,
several blocks West of the Edgar Road-Glendale Road intersection.
North of Highway 66 and Elm Avenue (about 1 mile). Ample parking
is available on lots adjacent to the swimming pool and field.

TICKETS: \$2.00 for adults and \$1.00 for children at the gate; in
advance, \$1.75 for adults, 75¢ for children. Send self-addressed
stamped envelope to P.O. Box 1776, Webster Groves, Mo. 63119.
For information, call Webster Groves Bicentennial Commission
office, 961-1770.

WHAT ARE THE HIGHLAND GAMES?

Traditional Highland Games are promoted nationally by Scottish
descendents in the United States to foster and restore interest
in their ethnic dancing, piping, athletic achievements and Gaelic
culture. They are "good fun" that unite Scots with their fellow
citizens in a day-long celebration similar to summer festivities
in the homeland where the hills echo with the wail of bagpipes,
dancers perfect their costumes and steps to compete for individual
and group honors, and athletes flex their muscles to become
champions of such Scottish events as tossing the caber or stone,
weight competitions and hammer throws. Pipe band march in kilts and
tartans, and pipers and drummers seek honors for their skills.

The Webster Groves Highland Games are the first "true" games for
St. Louis and the second in Missouri. Games abound wherein Scottish
descendents abound and others scheduled for this year are in
Alma, Mich., Kansas City, Chicago, and at Grandfather's Mountain, N.C.
to name but a few.

EVENTS PLANNED FOR MAY 8:

Field events for solo and group competitions at Memorial Field,
9 a.m. to 6 p.m.

Parade down Lockwood Avenue, to Gore, Swon, Elm to the Park at
10:30 a.m.

Official opening ceremonies, 1 p.m. at the Field featuring a Grand
March of all contestants

Evening "Ceilidh" for participants and interested friends,
Webster College Cafeteria; buffet dinner \$3.00

COMPETITORS:

Ten marching bands including Pipe Bands from Kansas City,
St. Paul, Milwaukee, two from Ohio, one from Illinois and
St. Louis's Moolah Temple Shrine Pipe Band and the St.
Andrew's Society Meeting of the Waters Pipe Band

Highland dancers affiliated with the pipe bands and
local dancers. Special guest: Mary Beth Miller of
Kansas City, a national champion Scottish dancer.
(see attached event listings)

ATHLETICS:

Tossing the caber: coming to St. Louis to compete, the current American champion, The Rev. Arnold Pope of Fayetteville, N.C.

*The caber is a 20-foot long tree trunk, trimmed and peeled, at least 100# in weight (some exceed 200#). It is held vertically against the shoulder by grasping the thinner end; judging in this country is usually on distance thrown (but may also be on accuracy as in Scotland in relation to the 12 o'clock position). Each contestant has three tries.

Beer barrel throw: coming to St. Louis to compete is Peter Hoyt, world champion, from Orlando Fla. He set a record in Atlanta, Ga., of a 38'2" toss.

Tossing the stone, 22# hammer throw, 56# weight toss for height are among other athletic events.

St. Louis' chief competitor is Bill Bangert, whose prowess is legendary in Scotland for his feat in moving a replica of the famous Naha Stone weighing 7,342 pounds. On Sunday, April 4, at 1:30 p.m. at his home in Champ he is training St. Louis novices desiring to learn the art of tossing the caber.

WHAT IS THE ST. ANDREW'S SOCIETY?

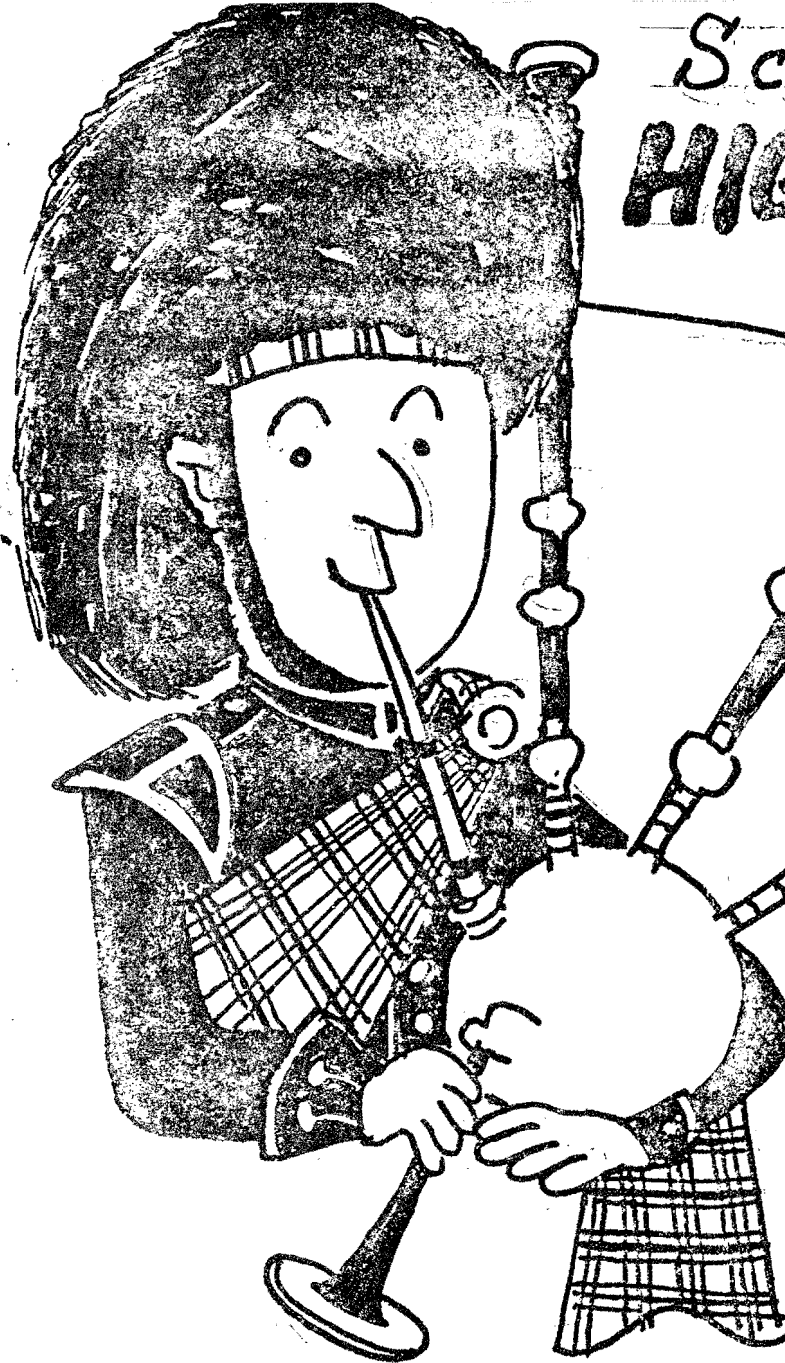
Founded Sept. 5, 1972 in St. Louis, the local society now numbers some 200 Scottish descendents who have settled in this area or friends of Scots who have traveled to the cities and Highlands of Scotland or have learned to love Scotsmen: they meet, their brogues and their colorful traditions.

The local Society's objectives are to foster an exchange of culture, benevolences (profits from the Games will go to children's charities), educational and recreational pursuits and to encourage their enjoyment by other peoples in their communities. As in the homeland, all activities include entire families.

Monthly meetings are held on the fourth Friday at 7:30 p.m. at Eden Seminary Library auditorium, East Lockwood and Bompert avenues, Webster Groves. Programs include films and slides of Scotland or Great Britain, Scottish ballroom or country dancing, socializing with old and new friends. The group has founded the Meeting of Waters Pipe Band and is teaching Scottish dancing, piping and drumming.

Four major public functions are held yearly: two dinner dances, the first in November to celebrate St. Andrews Day and the second to celebrate the birthday of Scotland's beloved poet, Robert Burns. There also is a Christmas party and an early summer picnic. Once a year, many members join an annual tour to Scotland conducted by President Bill Stirrat.

For further information on the Society, call Hazel Craig, 961-4833. To help promote the Highland Games, call Eleanor Wright, 962-7527.



Scottish **HIGHLAND GAMES**

**SATURDAY
MAY 14**

**Webster Groves
Memorial Stadium**

- Bagpipers
- Dancers
- Athletic Events

See the Big Parade!
10:30 A.M., SAT., MAY 14

WEBSTER GROVES
STARTS < CITY HALL PARKING LOT

... WEST ON LOCKWOOD

SOUTH ON GORE
SOUTH ON ELM

EAST ON BIG BEND !
CIRCLE MEMORIAL STADIUM!